

Rita Zajacz

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EDUCATIONAL AND PROFESSIONAL HISTORY

Education

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| 1998-2005 | Ph.D., Mass Communication, Indiana University |
| 1995-1998 | M.A. Telecommunications, Indiana University |
| 1991-1995 | B.A., English Language and Literature, Eötvös Loránd Tudományegyetem, Budapest, Hungary |

Positions

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| 2019 - | Associate Professor, University of Iowa, Department of Communication Studies |
| 2009- 2019 | Assistant Professor, University of Iowa, Department of Communication Studies |
| 2006 -2009 | Lecturer, University of Iowa, Department of Communication Studies |
| 2005-2006 | Visiting Assistant Professor, University of Iowa, Department of Communication Studies |
| | Adjunct Assistant Professor, University of Iowa, Department of Communication Studies |
| 2002 | Adjunct Assistant Professor, Old Dominion University, Department of Communication and Theater Arts |
| 1995-2000 | Teaching Assistant, Department of Telecommunications, Indiana University |
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SCHOLARSHIP

Books

Reluctant power: Networks, corporations and the struggle for global governance in the early 20th century, MIT Press, August 2019

Reviews:

2022: Heidi Tworek, *American Historical Review* 127(3), 1551-1552.
<https://academic.oup.com/ahr/article-abstract/127/3/1551/6850935>

Huub Wijfjes, *Technology and Culture* 63(2), 561-563.
<https://muse.jhu.edu/article/854026>

2021: Benjamin Schwantes, *The Information Society* 37(4), 262-265.
<https://www.tandfonline.com/doi/full/10.1080/01972243.2021.1938850>

2020: Dal Yong Jin, *Global Media and Communication* 16(2), 264-266.
<https://journals.sagepub.com/doi/full/10.1177/1742766520944857>

Jasmine E. McNealy, *Information & Culture* 55(3), 298-299.
<https://www.muse.jhu.edu/article/766094>.

Articles: Refereed

* Zajacz, R. (2017). Silk Road: the market beyond the reach of the state. *The Information Society* 33(1): 23-34.

*Zajacz, R. (2013). WikiLeaks and the problem of anonymity: a network control perspective. *Media, Culture and Society*, 35(4), 487-503.

* Zajacz, R. (2012). Fragmented imperialism: U.S. control over radio in Panama, 1914-1936. *International Communication Gazette*, 74(1), 78-94.

*Zajacz, R. (2009). Healthy competition? The public interest in international radiotelegraphy, 1919-1940. *Journal of Broadcasting and Electronic Media*, 53(4), 652-667.

*Zajacz, R. (2004). Liberating American communications: foreign ownership regulations from the Radio Act of 1912 to the Radio Act of 1927. *Journal of Broadcasting & Electronic Media*, 48(2), 157-178.

Contribution: * Major. **Secondary. ***Equal. ****Minor.

Invited presentations

Interconnection: the role of the 1903 and 1906 conferences in U.S. ascendancy. Communication and Technology conference organized by Profs. Wu Jing (Peking University) and Yu Hong (Zhejiang University), June 24, 2020. Zoom.

Reluctant power – working group, University of Amsterdam, February 7, 2022.

International and National Presentations: Refereed

Zajacz, R. (2022). *Illegal e-commerce: the technological underpinnings of access to darknet markets*. Communication and Technology Division, International Communication Association, Paris, France.

Zajacz, R. (2019). *The influence of international expansion on the national identities of communications multinationals: the Navy and the State Department's approach in the 1930s*. Communication History Division, International Communication Association, Washington, D.C.

Zajacz, R. (2018). *The geopolitical significance of the Radio Act of 1912*. Communication Law and Policy Division, International Communication Association, Prague, Czech Republic.

Zajacz, R. (2018). *Technological sovereignty in radiotelegraphy: from the composite system to the Navy's network, 1899-1906*. Communication History Division, International Communication Association, Prague, Czech Republic.

Zajacz, R. (2018). *The case for combining social scientific and historical methods*. Preconference on Communication Law and Policy, International Communication Association, Prague, Czech Republic.

Zajacz, R. (2017). *Interconnection, spectrum allocation and geopolitics: regulatory objectives at the 1903 and 1906 international conferences*. Communication Law and Policy Division, International Communication Association, San Diego, CA.

Zajacz, R. (2017). *Interconnection, spectrum allocation and geopolitics: the development of British policy for the 1903 international radio conference*. Communication History Division, International Communication Association, San Diego, CA.

Zajacz, R. (2015). *Conceptual quandary: radiotelegraphy at the 1903 and 1906 international conferences*. Law Division, International Association for Media and Communication Researchers, Montreal, Canada.

Zajacz, R. (2015). *The development of spheres of interest in global communication, 1919-1921*. Communication History Division, International Communication Association, San Juan, Puerto Rico.

Zajacz, R. (2015). *Silk Road: the challenges of creating a working cryptomarket*. Communication Law and Policy Division, International Communication Association, San Juan, Puerto Rico.

Zajacz, R. (2014). *Corporate identity and national purity: the proposal for the Pan American Wireless Telegraph and Telephone Company, 1917-1918*. Communication and Law Division, National Communication Association, Chicago, Ill.

Zajacz, R. (2013). *U.S. policy alternatives to a commercial monopoly in radiotelegraphy, 1912-1919*. Law Division, International Association for Media and Communication Researchers, Dublin, Ireland.

- Zajacz, R. (2012). *WikiLeaks and the problem of anonymity: a network control perspective*. Mass Communication Division, National Communication Association, Orlando, Fla.
- Zajacz, R. (2012). *Network control: U.S. radio policy in Latin America, 1912-1917*. Communication Law and Policy Division, International Communication Association, Phoenix, AZ. **Runner up to top faculty paper.**
- Zajacz, R. (2011). *Interconnection: the use of the telephone analogy in radiotelegraphy, 1899-1912*. Communication Law and Policy Division, International Communication Association, Boston, MA.
- Zajacz, R. (2010). *An international public utility? The Marconi Company's bid for world monopoly, 1899-1912*. History Division, International Association of Media and Communication Researchers, Braga, Portugal.
- Zajacz, R. (2009). *Fragmented imperialism: U.S. control over radio in Panama, 1914-1936*. History Division, Association for Education in Journalism and Mass Communication, Boston, MA.
- Zajacz, R. (2008). *Healthy competition: "the public interest in international radiotelegraphy, 1919-1940*. History Division, International Association of Media and Communication Researchers, Stockholm, Sweden.
- Zajacz, R. (2007). *The origins of licensing: the Navy's 1905 bill*. Communication Law and Policy Division, International Communication Association, San Francisco.
- Zajacz, R. (2006). *International expansion and the national interest in the radio industry: the dilemmas of an ascending hegemon*. Global Fusion Conference, Chicago.
- Zajacz, R. (2006). *The hegemon-centric corporation*. Business History Conference, Toronto, CA.
- Zajacz, R. (2005). *Rivalry and imitation: the merger of cable and wireless companies, 1927-1934*. Panel organizer, "Eyes on each other: comparative analyses of British and American media communication" Society for Cinema and Media Studies, London, UK.
- Zajacz, R. (2004). *Our historians, the Court and the FCC: foreign ownership regulations and legislative history as a framing device*. Communication Law and Policy Division, International Communication Association, New Orleans.
- Zajacz, R. (2003). *The international sources of Section 12 of the Radio Act of 1927*. History Division, Association for Education in Journalism and Mass Communication, Kansas City.
- Zajacz, R. (1999). *Encryption policy: a frame analysis*. Commission on Communication and the Law National Communication Association, Chicago.
- Zajacz, R. (1999). *The Marconi monopoly and international radio regulation*. Communication and Technology Division, International Communication Association, San Francisco.
- Zajacz, R. (1999). *A market in national security: spectrum allocations in the 1950s and in the 1990s*. History Division, Broadcast Education Association, Las Vegas.
- Zajacz, R. (1998). *Controlling the uncontrollable: export controls on encryption technology*. **Top Student Paper** Communication Technology and Policy Division, Association for Education in Journalism and Mass Communication, Baltimore.

Zajacz, R. (1998). *Negotiated Fun?: Audience Responses to 'TV Nation'*. Qualitative Studies Division Association for Education in Journalism and Mass Communication, Baltimore.

Zajacz, R. (1997). *International Police Cooperation and Data Protection*. Communication Law and Policy Interest Group, International Communication Association, Montreal.

Other professional activities:

Corporate identity and national purity: ascribing a national identity to corporations, 1912-1919
Presentation at the Communication Studies departmental seminar, Spring 2015

WikiLeaks and the problem of anonymity: a network control perspective Presentation at the Communication Studies departmental seminar, Fall 2012

Interconnection: the use of the telephone analogy in radiotelegraphy, 1899-1912 Presentation at the Communication Studies departmental seminar, University of Iowa, Spring 2011.

"The national viewpoint": naval communications policy and the development of indirect foreign ownership regulations Presentation at the Communication Studies departmental seminar, University of Iowa, Fall 2006.

FUNDING PROPOSALS SUBMITTED, BUT NOT RECEIVED

External

Year	Amount	Agency	Research
2019		The Fulbright Commission	"Standards and sovereignty: reorienting the telecommunications infrastructure in post-socialist Hungary, 1989-1999
2015	\$50,400	National Endowment for the Humanities	"The American Opportunity:" Communication policy, international expansion and American ascendancy in radiotelegraphy, 1899-1934
2013	\$35 000	American Council of Learned Societies	"The American Opportunity:" Communication policy, international expansion and American ascendancy in radiotelegraphy, 1899-1934
2012	\$50,400	National Endowment for the Humanities	"The American Opportunity:" Communication policy, international expansion and American ascendancy in radiotelegraphy, 1899-1934

2006	\$5000	National Endowment for the Humanities Summer stipend	archival work, foreign control of wireless telegraphy, 1899-1905
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FUNDING PROPOSALS SUBMITTED, AND RECEIVED

External

Year	Amount	Agency	Research
2003	\$800	Franklin and Eleanor Roosevelt Institute	archival work
1995/97	\$15,000	United States Information Agency	graduate work

Internal

2007	\$7500	Arts and Humanities Initiative	archival work
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DEGREE OBJECTIVE ROLE STUDENT NAME PROGRESS

Ph.D. students	chair	Joonseok Choi	defended diss. in May '19
	committee member	Marcus Leyton	plan of study, Spr. '22
		Shannon Sweeney	plan of study, Spr. '21
		Ethan Chetkov	defended diss. in Fall '20
		John Witte	defended diss. in Fall '20
		Benjamin Morton	defended diss. in Fall '18
		Laurena Bernabo	defended dissertation, Spr. 17
		Joe Bookman	defended dissertation, Fall 16
		Adam Rugg	defended diss. in Spr. '16
		Melissa Zimdars	defended diss. in Spr. '15
		Hua Su	defended diss. in Spr. '15
		Bailey Kelly	defended prospectus, Fall '15
		Eve Bottando	defended diss. in summer '12
		Melissa Kampa	quals, Spr. '11
		Michaela Frischherz	quals, Spr. '11
		Andy Behrmann	quals, Spr. '10
		Sarah Spring	prospectus defense, Fall '11
Cheryl Ma	plan of study, Fall '13		
Chenthu Jayachandiran	plan of study, Fall '13		
James Pobst	defended diss in Fall '09		
M.A. candidates	chair	Marcus Leyton (completed, Spr. '21)	

committee member Brandon McCasland
Cecilia Kryzda (completed, Spr. '22)

DEGREE OBJECTIVE	ROLE	STUDENT NAME	PROGRESS
Undergraduate	advisor	Victoria Fernandez	senior thesis, Spr. '07
Honors students /	committee member	(International Studies) John Garland Andrew Dahm Heidi Sisler Sara Thompson	thesis, Spr. '07 thesis, Fall '08 thesis, Spr. '10 thesis, Spr. '13

GRADUATE INDEPENDENT STUDY

Name	Semester
Eve Bottando	Spring 2009

SERVICE

Department

2019 -	Graduate Affairs Committee
2013- 2018	Undergraduate Affairs Committee
Fall 2011-Spr 2013	Lecture, Awards and Department Seminar committee
Fall 2015-Spr 2016	
Fall 2010	Graduate Affairs Committee
2009-2010	Lecture, Awards and Department Seminar committee
2005 -	Faculty supervisor for teaching assistants

University

2013	Talk on plagiarism at the Support Community for Instructional Technology (SCIT) Meeting, March 25.
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College

2013-2016	Communication Studies representative to the CLAS Faculty Assembly
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Professional

2020 -	Reviewer for MIT Press (reviews in '20 and '21)
2019 -	Associate editor, <i>The Information Society</i>
2021	Reviewer for the Dutch Research Council, Veni grant program

- 2021 - Reviewer for *Critical Studies in Media Communication*
 2017- Reviewer for *Communications: The European Journal of Communication Research*
 2015- Reviewer for *Diplomatic History*
 Reviewer for *The Information Society*
 Reviewer for *Tecnoscienza: the Italian Journal of Science and Technology Studies*
 Reviewer for the Political Economy Division, International Association for Media and Communication Research
- 2014 Reviewer for the National Endowment of the Humanities fellowship (Communication, Rhetoric, Media and Linguistics), Washington, D.C.
- 2021- Reviewer for Communication and Technology Division, International Communication Association
- 2014- Reviewer for the Communication History Interest Group, International Communication Association
- 2012 - Reviewer for the Communication Law and Policy Division, International Communication Association
- 2013- Reviewer for the Law Division, International Association for Media and Communication Research

Tenure reviews

2022 – Monash University, Melbourne, Australia

Professional memberships

International Communication Association
 International Association for Media and Communication Research
 International Studies Association