

JIYEON KANG

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ACADEMIC APPOINTMENTS

Associate Professor	Department of Communication Studies, University of Iowa, 2017-
Affiliated Faculty	Center for Asian and Pacific Studies, University of Iowa, 2010-
Assistant Professor	Department of Communication Studies, University of Iowa, 2010-2017
Assistant Professor	Department of Communication, Western Illinois University, 2009-2010

EDUCATION

University of Illinois at Urbana-Champaign, IL

Ph.D. in Communication

Seoul National University, Seoul, Korea

M.A. in Communication

B.A. in Communication

SCHOLARSHIP

Books

Jiyeon Kang, *Igniting the Internet: Youth and Activism in Post-Authoritarian South Korea*, University of Hawaii Press, 2016.

- A version of Ch. 5 is reprinted in the Special Issue on “Digital Korea” in *Media, Culture, and Society* 39.5 (2017): 750-761.
- Reviewed in *International Journal of Communication* 11.3 (2017), *Pacific Affairs* 90.4 (2017), *Quarterly Journal of Speech* 104.2 (2018), *The Journal of Asian Studies* 77.1 (2018), *Korean Studies* 42 (2018), *Rhetoric and Public Affairs* (2019)

Refereed Journal Articles

Jiyeon Kang, “Old and New Questions for the Public Sphere: Historicizing Its Theoretical Relevance in Post–Cold War South Korea,” *Media, Culture & Society* 43, no. 1 (2021): 158–170.

Jiyeon Kang, “Reconciling Progressivism and Xenophobia through Scapegoating: Anti-Multiculturalism in South Korea’s Online Forums,” *Critical Asian Studies* 52, no. 1 (2020): 87–108.

Jiyeon Kang, “Call for Civic Inattention: RaceFail ’09 and Counterpublics on the Internet,” *Quarterly Journal of Speech* 105, no.2 (2019): 133–55. [lead article]

Jiyeon Kang, “Exuberant Politics on the Internet: Two Forms of Popular Politics in South Korea’s 2008 ‘Beef Protests’,” Special issue on “Mediated Populism” in *International Journal of Communication* 11, no.4 (2017): 4118–4137.

Jiyeon Kang, Jae-On Kim, and Yan Wang, “Salvaging National Pride: The 2010 Taekwondo Controversy and Taiwan’s Quest for Global Recognition,” *International Review for the Sociology of Sport* 50, no.1 (2015): 98-114.

- Nancy Abelmann and Jiyeon Kang, "A Fraught Exchange? U.S. Media on Chinese International Undergraduates and the American University," *Journal of Studies in International Education* 18 (2014): 382-397.
- Nancy Abelmann and Jiyeon Kang, "Memoir/manuals of South Korean Pre-college Study Abroad: Defending Mothers and Humanizing Children," *Global Networks* 14, no. 1 (2014): 1-22. [lead article]
- Jiyeon Kang, "A Vibrant Public: The 2009 Whole Foods Boycott on Facebook," *Journal of Broadcasting & Electronic Media* 56, no. 4 (2012): 562-577.
- Jiyeon Kang, "Corporeal Memory and the Making of a Post-Ideological Social Movement: Remembering the 2002 South Korean Candlelight Vigils," *Journal of Korean Studies* 17, no.2 (2012): 329-350.
- Jiyeon Kang and Nancy Abelmann, "The Domestication of South Korean Pre-College Study Abroad in the First Decade of the Millennium," *Journal of Korean Studies* 16, no. 1 (2011): 89-118.
- Reprinted in Adrienne Lo et al., eds., *South Korea's Education Exodus: The Life and Times of Early Study Abroad* (University of Washington Press, 2017).
- Jiyeon Kang, "Coming to Terms with 'Unreasonable' Global Power: The 2002 South Korean Candlelight Vigils," *Communication and Critical/Cultural Studies* 6, no. 2 (2009): 171-192.
- Cara A. Finnegan and Jiyeon Kang, "'Sighting' the Public: Iconoclasm and Public Sphere Theory" *Quarterly Journal of Speech* 90, no. 4 (2004): 377-402. [lead article]

Invited Journal Articles

- Jiyeon Kang, "Nancy Abelmann, an Anthropologist, Citizen, and Thinker in/on the Global University," Tribute forum dedicated to Nancy Abelmann, *Journal of Asian Studies* 77. 4 (2018): 953-970.
- Jiyeon Kang and Cara Finnegan, "Gross Iconoclasm," *Argumentation and Advocacy* 49.3 (2013): 228-230.

Book Chapters

- Jiyeon Kang, "Captivated by Shared Judgment: Image Vernacular in South Korea's 2008 Internet Protests," in *Conceit of Context*, ed. Charles E. Morris III and Kendall R. Phillips (Peter Lang, 2021).
- Nancy Abelmann, Gayoung Chung, Sejung Ham, Jiyeon Kang, and Q-Ho Lee, "Makeshift Multiculturalism: The Transformation of Elementary School Teacher Training," In *Multiethnic Korea? Multiculturalism, Migration, and Peoplehood Diversity in Contemporary South Korea*, edited by John Lie (Berkeley, CA: University of California Press, 2014), 95-115.
- Jiyeon Kang, "Reconfiguring Argument Fields: Toward a Dynamics of Discursive Public Spheres," In *Engaging Argument: Proceedings of the Fourteenth NCA/AFA Conference on Argumentation*, ed. Patricia Riley (Washington, D.C.: National Communication Association, 2005), 205-212.

RESEARCH IN PROGRESS

- Shuzhen Huang and Jiyeon Kang, "Counterpublics Beyond Western Imaginaries," *The Quarterly Journal of Speech* [forthcoming 2022].

Jiyeon Kang, *Making Study Abroad Livable: The Commodification of Chinese Students and Their Responses in American Universities* [monograph].

Jiyeon Kang, Younghan Cho, Le Ha Phan (co-editors), Special issue, "In and Out of Korean University," *Globalisation, Societies, Education* [in progress].

Jiyeon Kang and Kyungah Hwang, "Belonging Otherwise: Chinese Undergraduate Students at South Korean Universities" [under review].

RECENT GRANTS AND AWARDS

External Grants

(PI) Academy of Korean Studies (AKS) Academic Research Grant, *In and Out of South Korean University: New Inter-Asian Mobilities in Higher Education*, \$18,514, 2021 (Collaboration with Younghan Cho, Hankuk University of Foreign Studies).

Association for Asian Studies First Book Subvention Grant, *Igniting the Internet: Youth and Activism in Post-Authoritarian South Korea*, \$2,000, 2015.

Internal Grants

(PI) Research Grant, Center for Asian and Pacific Studies, The University of Iowa, fieldwork in South Korea for *Vernacular Civilities: Chinese and South Korean International Students in the U.S.*, \$3,300, 2019.

(PI) Research Grant, Center for Asian and Pacific Studies, The University of Iowa, fieldwork for *Vernacular Civilities: Chinese and South Korean International Students in the U.S.*, \$3,000, 2016.

(PI) Arts and Humanities Initiative Fellowship, The University of Iowa, preliminary fieldwork for *Vernacular Civilities: Chinese International Students in the U.S. and South Korea*, \$7,500, 2015.

Awards

Provost Investment in Strategic Priorities Award, University of Iowa, 2020.

Top Four Paper in Ethnography Division, National Communication Association, San Francisco, CA, November 2010.

RECENT LECTURES AND CONFERENCE PRESENTATIONS

Invited Presentations and Lectures

"Belonging Otherwise: Chinese Undergraduate Students at South Korean Universities," invited lecture, Asian Studies Center, University of Pittsburgh, November 2021.

"Vernacular and Collective Composition of Stories in Digital Media," Presentation at *International Transmedia Storytelling: Digital Creativity in TV, Film, Internet, and Multi-Media*, Institute of Communication Research, Seoul National University, South Korea, June 2019.

"Two Communicative Dynamics of Popular Politics Online," Institute of Communication Research Colloquium, Yonsei University, South Korea, May 2019.

"Digital Media and Communicative Dynamics of Popular Culture," Division of General Studies Colloquium, Ulsan National Institute of Science and Technology, South Korea April 2019.

"Exploring New Models for Coexistence: American and South Korean Media Discourse on Chinese International Students," Colloquium hosted by Center for Multiculturalism and Social Policy, Daegu University, South Korea, April 2019.

Keynote Presentation, “Mediated Populisms,” 2017 Neil Postman Graduate Conference, New York University, October 2017.

“It’s an Insult to the People: South Korea’s 2016 Candlelight Protests and Internet Politics,” *Impeachment and After: What Does the Future Hold for Korea's Politics?*, Walter H. Shorenstein Asia-Pacific Research Center, Stanford University, CA, February 2017.

Conferences and Workshops Organized

Jiyeon Kang, Younghan Cho, Ji-Yeon Jo, “In and Out of Korean University: New Inter-Asia Mobility in Higher Education.” Carolina Asia Center Conference, University of North Carolina, Chapel-Hill, October 2020.

Competitively Selected Papers and Panels

Panel organizer, “In and Out of Korean University: New Inter-Asia Mobility in Higher Education,” Association for Asian Studies Annual Convention, Honolulu, HI, March 2022.

Panelist, “Cyberwars, Street Politics, and the Problem of Populism in Korea and Japan,” American Anthropological Association Annual Conference, San Jose, CA. November 2018.

Jiyeon Kang, “‘The Misunderstood Scapegoat’: South Korea’s “Anti-Multiculturalism” and Xenophobia Online,” National Communication Association Annual Convention, Salt Lake City, UT. November 2018.

Jiyeon Kang, “Unwanted Circulation: Counterpublics Online and the Call for Civil Inattention,” Rhetoric Society of America Biennial Convention, Minneapolis, MN. May 2018.

Panel organizer, “Rhetorical Theory and Digital Culture: Key Questions and Future Directions,” Rhetoric and Communication Theory Division, National Communication Association Annual Convention, Dallas, TX. November 2017.

TEACHING

Graduate

COMM 6336 Critical Approaches to Digital Culture

COMM 6335 Contemporary Rhetorical Studies: The Question of Agency

COMM 6346 The Public Sphere

COMM 5230 Introduction to Rhetorical Studies

Mixed Graduate and Undergraduate

COMM 4173 Social Media, Culture, and Politics

COMM 4157 Advanced Topics: Globalization and the Public

COMM 4157 Advanced Topics: Critical Approaches to the University and Youth

COMM 4131 Globalization and Culture

Undergraduate Courses

COMM 2070 Social Media and Society

COMM 2054 Movements, Protest, Resistance

COMM 1117 Theory and Practice of Argument

STUDENTS SUPERVISED

PhD Advisees

Hojin Song, “South Korean Food and Women in Glocalization: A Case Study in the Role of Food Media,” S2016. Assistant Professor of Communication (tenure track) at California State University, Monterey Bay, F2020- present.

Seung Min Hong, “Protesting Korean Protestantism: Media, Resistance, And Theology of Critical Insiders,” S2018. Assistant Professor of Media & Film Studies (tenure track) at Fresno Pacific University, F2021-present.

Hannah Johnson, “Rhetorics of Trans Allyship, Toward an Ethic of Responsible Listening and Ally Labor,” F2018. Wisconsin State Government, 2021-

Tyler Snelling, Dissertation Project: “The Rhetoric of Recipes in Motion: Experiments, Celebrity, and Community in Early Networked Publics,” expected to graduate in May 2022.

Andrew Boge, Coursework, 2018- present.

Mengmeng Liu, Coursework, 2020- present.

SERVICE

Profession

Editorial board,

Quarterly Journal of Speech, 2016 -

Rhetoric & Public Affairs, 2020 -

Rhetoric, Politics, Culture, 2020 -

The Journal of Cultural Research (문화연구), 2020 -

Asian Communication Research, 2021-

Rhetoric + Digitality Series, University of Alabama Press, 2019 –

Rhetoric of Power and Protest Series, Michigan State University Press, 2021-

PROFESSIONAL MEMBERSHIPS

National Communication Association, present

Rhetoric Society of America, present

Association for Asian Studies, present

International Communication Association, present

American Anthropological Association, 2018-2019