

Joy E. Hayes
Curriculum Vitae as of August 20, 2018

Campus Address: Communication Studies, 135 BCSB, University of Iowa
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EDUCATION AND PROFESSIONAL HISTORY

Higher Education

1994 **PhD**, Communication, University of California
1988 **MA**, History, University of California
1987 **BA**, American Studies, Reed College

Professional and Academic Positions

2000 - Present **Associate Professor**, Communication Studies, University of Iowa
2014 **0% Appointment**, Division of Interdisciplinary Programs, University of Iowa
2007 - 2010 **Scholar in Residence**, Obermann Center for Advanced Studies
2000 **Fulbright Visiting Professor**, Universidad de Monterrey
1994 - 2000 **Assistant Professor**, Communication Studies, University of Iowa

SCHOLARSHIP

Publications

CLAS * **System** * = Senior Author, Major Contribution, ** = Secondary Contribution *** = Equal Contribution, **** = Minor Contribution

Refereed Articles

1. Hayes, J. E. (2018). Community media and translocalism in Latin America: Cultural production at a Mexican community radio station. *Media, Culture & Society*, 40(2), 267-284.
2. Hayes, J. E. Good Neighbors, Educators and Active Listeners: Radio Resources in the National Archives. *New Review of Film and Television Studies*. Accepted/In Press August 2018
3. *Hayes, J. E., Gravesen, D. (2014). 'I Think I'm Gonna Throw up...!' Toward a Cultural Theory of Shock Radio. *Journal of Radio & Audio Media*, 21(2), 202-216.
4. *Hayes, J. E., Zechowski, S. (2014). Shock Jocks and Their Legacy: Introduction. *Journal of Radio & Audio Media*, 21(2), 199-201.
5. Hayes, J. E. (2012). La radio comunitaria y la transformación neoliberal de América Latina. *Diálogos de la comunicación*, (84), 1-20.
Academic Journal of the Latin American Federation of Schools of Communication, FELAFACS
6. Hayes, J. E. (2012). White Noise: Performing the White, Middle-Class Family on 1930s Radio. *Cinema Journal*, 51(3), 97-118.
7. *Hayes, J. E., Battles, K. M. (2011). Exchange and interconnection in US network radio: A reinterpretation of the 1938 War of the Worlds broadcast. *The Radio Journal*, 9(1), 51-62.
8. Hayes, J. E. (2000). Did Herbert Hoover Broadcast the First Fireside Chat? Rethinking the Origins of Roosevelt's Radio Genius. *Journal of Radio Studies*, 7(1), 76-92.

Monographs

1. *Hayes, J. E., K. Battles, & W. Hilton-Morrow (Eds.) (2013), *War of the Worlds to social media: Mediated Communication in Times of Crisis*. New York: Peter Lang.
2. Hayes, J.E. (2000). *Radio Nation: Communication, Popular Culture, and Nationalism in Mexico, 1920-1950*. Tuscon: University of Arizona Press.

Book Chapters

1. Hayes, J. E. (2006). National Imaginings On the Air: Radio in Mexico, 1920-1940. M. K. Vaughan & S. E. Lewis (Eds.), *The Eagle and the Virgin: National Identity, Memory and Utopia in Mexico, 1920-1940* (pp. 243-258). Durham, NC: Duke University Press.

Publications in Progress**Refereed Articles**

- 2018 Hayes, J.E. *Ranchera music and debates over cultural identity at a community radio station*. Analysis and writing stage

Monographs

- 2018 *Hayes, J.E. and D. Goodman, *A Road not Taken in American Broadcasting: The Partnership between the US Office of Education and Commercial Networks, 1935-1940 Prospectus (5000 words) and 2 chapters (10,000 words each) submitted to the Communication History series at the University of Illinois Press*
- 2018 Hayes, J.E. *The Roots of McCarthyism in the 1930s: Media, Propaganda and the Conservative Response to the New Deal*. Research stage

Other Publications**Encyclopedia Entry**

1. Hayes, J. E. (2015). Radio as medium. *International Encyclopedia of the Social and Behavioral Sciences* (2nd ed., pp. 877-882). Kidlington, Oxford: Elsevier Ltd.

Electronic Publication

1. Hayes, J. E. (2015). "Selling" America to Americans: New Deal Radio and Media Education. *FlowTV*.

Book Reviews

1. Hayes, J. E. (2017). Review of J. Justin Castro's *Radio in Revolution: Wireless Technology and State Power in Mexico, 1897-1938*, *Hispanic American Historical Review* 97, 745-746.
2. Hayes, J. E. (2012). What's Propaganda Got to do with it? Rethinking the Meaning of the 1940s in Mexico. A Review of Monica A. Rankins' *¡México, la patria!: Propaganda and Production during World War II*, *A contracorriente* 9, 408-413. www.ncsu.edu/acontracorriente
3. Hayes, J. E. (2011). A Review of Alex Russo's *Points on the Dial: Golden Age Radio beyond the Networks*, *Journal of American History* 97, 1156.

Encyclopedia Entry

1. Hayes, J. E. (2015). Radio as medium. *International Encyclopedia of the Social and Behavioral Sciences* (2nd ed., pp. 877-882). Kidlington, Oxford: Elsevier Ltd..
500-word update of 2001, 1st edition entry

Areas of Research Interest

Communication Studies
Latin American Studies
Media Theory
Radio History

TEACHING
Courses Taught at the University of Iowa

Term	Course#	Title	Enrollment
Spring 2018	LAS:2700:0001	Introduction to Latin American Studies	19
Spring 2018	COMM:2076:0001	Race, Ethnicity, and Media	20
Spring 2018	COMM:2048:0EXW	Transforming Media Telegraph to Internet	28
Fall 2017	COMM:4183:0001	Networking America: History of Broadcast	16
Spring 2017	COMM:5299:5786	Graduate Independent Study	1
Spring 2017	COMM:4183:0001	Networking America: History of Broadcast	15
Spring 2017	COMM:6399:5241	Ph.D. Dissertation	1
Spring 2017	COMM:2076:0001	Race, Ethnicity, and Media	26
Fall 2016	COMM:1000:2	First-Year Seminar	13
Fall 2016	LAS:2700:1	Introduction to Latin American Studies	29
Fall 2016	COMM:2052:1	Latin American Media	11
Fall 2016	COMM:6399:1564	Ph.D. Dissertation	1
Spring 2016	COMM:6399:0020	Ph.D. Dissertation	1
Spring 2016	COMM:2076:0001	Race, Ethnicity, and Media	26
Spring 2016	COMM:2076:0002	Race, Ethnicity, and Media	23
Fall 2015	LAS:2700:0001	Introduction to Latin American Studies	22
Fall 2015	COMM:6399:0020	Ph.D. Dissertation	1
Fall 2015	COMM:1305:0BBB	Studying Communication: Method/Critiques	62
Fall 2015	COMM:2090:0002	Topics in Communication Studies	6

Student Mentoring

- *Advised 12 completed dissertations, 2002-2011.*
- *Currently advising 1 doctoral student, 2018.*

SERVICE
Profession

- 2014 - 2018 Library of Congress, Radio Preservation Task Force, Research Associate
 2012 - 2014 New York University Press, Monograph Reviewer
 2012 Department of History, University of Texas at Dallas, Tenure and Promotion Reviewer

Department

- 2016 - Present Graduate Affairs Committee, Member
 2015 - 2016 Awards Committee, Member
 2010 - 2014 Lectures, Awards and Department Seminar, Chair
 2000-present Faculty Review Committees

University

- 2013 - Present International Studies BA, Board of Advisors
 2000 - Present Latin American Studies Program, Member
 2012 - 2013 Stanley Award Review Committee, Member
 2011 - 2012 Obermann Center for Advanced Studies, Board of Advisors
 2009 - 2012 Latin American Studies Program, Co-Director
 2008 - 2012 Crossing Borders Department, Mentor

Community

- 2006 - 2008 Annual Baile del Sol (Sun Dance Fiesta) street fair, Organizer, Charity fundraiser